



IT'S TIME TO SHOW THE GLOBAL CHALLENGE COURSE COMMUNITY - THE BEST OF WHAT'S NEW!

Exhibitor Exclusive Offer!!! EXHIBIT PROSPECTUS

< INNOVATION FROM THE GROUND UP >

ASSOCIATION FOR CHALLENGE COURSE TECHNOLOGY

21st Annual International Symposium and Exhibition

February 3-6, 2011 - - Hyatt Regency Minneapolis

WHAT IS A CHALLENGE COURSE?

The challenge course industry grew out of a desire to implement a wilderness type experience in a fixed, as opposed to an expedition setting. A course is defined as a series of activities, on or close to the ground (a low course) or built on utility poles / trees / rafter of buildings (a high course). Challenge courses are installed in camps, schools, park districts and outdoor education / corporate training centers.

Each course can serve a single group (i.e. students in school) , or multiple groups (i.e. park district course). A course is comprised of many different elements and is individually designed / built to accommodate the local terrain, climate and program delivered at a site. Climbing walls have become increasingly popular as a recreational and educational element.

ABOUT THE SPONSOR

The Association for Challenge Course Technology (ACCT) is a non-profit trade organization serving the global challenge course industry since 1993. The goal of ACCT is to be the leading provider of resources for those who create safe and effective challenge course programs that facilitate learning and positive change in individuals, groups and communities.

ACCT sets standards for installation, maintenance, and management of challenge courses. ACCT's various activities include: Advocacy / Conducts forums for education and professional development / Monitors and lobbies for improved legislation that affects challenge courses / Provides networking opportunities / Publish *Parallel Lines*, a periodic newsletter.

ACCT maintains proactive relations with multiple organizations in related fields including the Association for Experiential Education, the American Camp Association and the Christian Camp and Conference Center Association.

CONFERENCE FEATURES – More than 70 workshops, pre-conferences, keynote speaker, discussion forums, challenge course tours, the “famed” Builder’s Olympics including innovative sports (i.e. Staple Throw), awards ceremony, hosted receptions, challenge course forensics table, plus a perennial Highlight – **the Vendor Exhibition!**

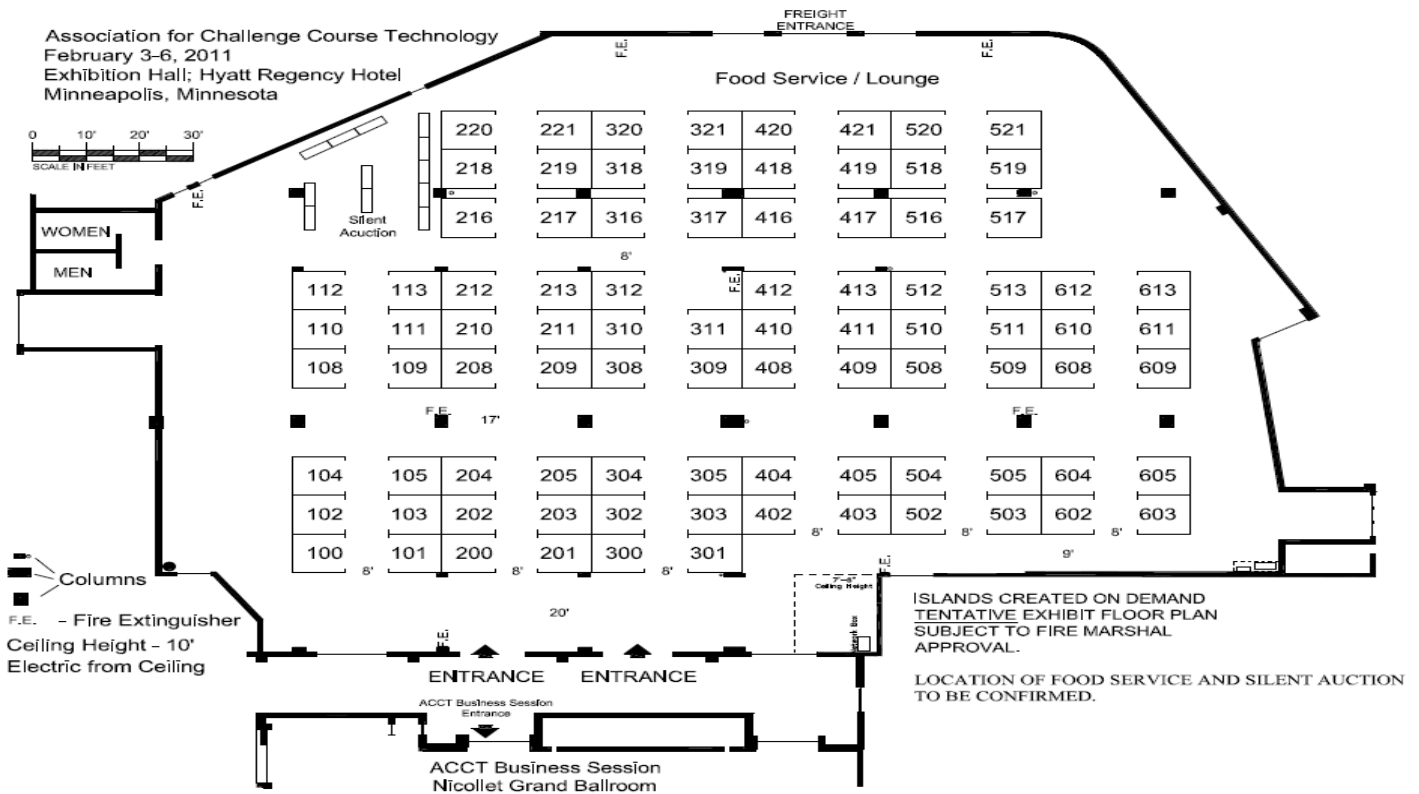
FOCUS ON THE MARKET

ACCT’s 1,700+ members are the largest representative group in the challenge course industry. ACCT accredits companies (Professional Vendor Member) who build over 75% of the courses in the U.S.!

Exhibitors will access **600+ Professionals / Key Purchasing Decision-makers** including:

Course Owners and Operators / Canopy-Zip Line Tour Professionals / Trainers-Testers / Facilitators / Builders / Installers / Manufacturers / Insurance-Risk Management Representatives / Attorneys / Higher Education Faculty / K-12 School Teachers / Park District Personnel / Camp Personnel / Programmers / Social Service Agency Officials / Military / Consultants / Entrepreneurs, and many others interested in challenge courses

Association for Challenge Course Technology
February 3-6, 2011
Exhibition Hall: Hyatt Regency Hotel
Minneapolis, Minnesota



HOTEL Hyatt Regency Minneapolis (800)233-1234 Fax (612)370-1233 \$119.00 S/D www.minneapolis.hyatt.com

DECORATOR Brede Exposition Services - (407)851-0261 Fax (407)859-3904 - customerservice@bredeallied.com - www.bredeallied.com

FORMAT / SHOW HOURS

Move – In Wed 2/2 Noon – 5pm / Thur 2/3 8am – 3pm

Exhibit Open Thur 2/3 3pm – 8pm (6–8pm - Hosted Reception, keg beer, soda, heavy hors d’oeuvres)
 Fri 2/4 10am -7:30pm (10-10:15am Coffee Break; 2:45-3pm Coffee Break; 6-7:30pm Hosted Reception, keg beer, soda, appetizers)
 Sat 2/5 10am – 2:30pm (10–10:15am Coffee Break; 2:15 – 2:45 Coffee break / Prize Drawings)
 Dismantle Sat 2/5 3pm – 8pm

A SAMPLE OF CURRENT / PRIOR EXHIBITORS & SPONSORS

ABEE / Absolutely Experiential / Adventure Experiences / Adventure Hardware / Adventure Office / Adventure Resources / Adventure Rope / AdventureDesigns. / Alaska Zipline Adventures / Alpine Towers / American Cable & Rigging / American Camp Association / American Wire Rope / Arborwear / Assn. for Experiential Education / Blue Water / Bonsai Design / Building Bridges / Camp TV / Challenge and Adventure Advisory / Challenge Options / Challenge Towers / Challenge Works / Challenges Unlimited / CMI / Colorado Mountain Industries / Cornerstone Designs / Deimos / Denver Wire Rope / Dewalt / EdVenture Builders / Entre Prises Climbing Walls / Experiential Systems / Experiential Resources / Exponent Challenge Technology / Fun Doing / G&J Industrial Supply / Griffin Adventures / Gripple / Hibbs Hallmark / High 5 Adventure Learning Center / Hilti / Indian Mountain Adventure / Inner Quest / Institute for Experiential Education / Interel / International Safety Components / JH Baxter / Kendall Hunt Publishing / Knaack Manufacturing / Know the Ropes / Larsen Hardware / Leahy & Associates / LEAPware / Learning Unlimited / Lynx Challenge Courses / MADACO / Mine Safety Appliances / Misty Mt. Threadworks / Mobile Team Challenge / Nations Rent / New England Rope / New Frontiers / Newco / Next Element Consulting / North Carolina Outward Bound School / North Pacific Group / Northeast Adventure / Northern Tools / Odyssey Team / Outward Bound Wilderness / Passe Montagne / Pathfinder / Peak Trading / Petzl America / Phoenix Experiential Designs / Pigeon Mountain Industries / Powerfan / Prairie View / Preferred Safety Products / Project Adventure / Promats / Pyramide USA / Red Ants Pants / Reliable Equipment / Rental Services / Rescue Systems / Rock Gear / Rope Works / Ropes Courses / Signature Research / Sterling Rope / Synergo / The Adventure Network / The Crosby Group / Torian Designs / Training Wheels / Triple Eagle Experiences / Universal Ropes Courses Builders / US Rigging Supply / Utilikilts / Vermeer / Visionary Adventures / Wingspeed Adventures / Woods N Barnes Publishing & Dist / Yates Gear / Zipstart

RATES INCLUDE BONUS EXHIBITOR BENEFITS

- FREE Full Conference Registration for 1 Employees –per booth
- 1 Exhibit Hall Pass Only For an Additional Employee
- Pre-Post Conference Attendee Mail List
- Discount on Program Advertising
- Proximity to Popular Silent / Live Auction
- Earn Valuable Exhibit Space Preference Priority Points for future ACCT Exhibitions
- Recognition in 2011 and 2012 ACCT Conference promotional materials
- Link to ACCT Website
- Product / Service Description in ACCT Program
- Complimentary communal “take-one” literature display
- Perimeter Security / Carpeted Exhibit Hall



EXHIBIT / ADVERTISING / AUCTION APPLICATION AND CONTRACT

ASSOCIATION FOR CHALLENGE COURSE TECHNOLOGY

February 3 - 6, 2011

Hyatt Regency Minneapolis

Organization _____

Address _____ City _____ State _____ Zip _____

Submitted by _____ Title _____ Signature _____

Tel _____ Fax _____

E-Mail _____ Website _____

A. 10'w x 10'd EXHIBIT SPACE (Exhibitors are entitled to one full conference registrations and one complimentary exhibit pass)

ON OR BEFORE 9/17/10

Professional Vendor Member \$800 _____ X # of **in-line** booths = \$ _____ (Total) \$950 _____ X # of **corner** booths = \$ _____ (Total)

Non-Member \$850 _____ X # of **in-line** booths = \$ _____ (Total) \$1000 _____ X # of **corner** booths = \$ _____ (Total)

AFTER 9/17/10

Professional Vendor Member \$875 _____ X # of **in-line** booths = \$ _____ (Total) \$1025 _____ X # of **corner** booths = \$ _____ (Total)

Non-Member \$925 _____ X # of **in-line** booths = \$ _____ (Total) \$1075 _____ X # of **corner** booths = \$ _____ (Total)

Preferred location(s): #1 _____ #2 _____ #3 _____ #4 _____ #5 _____

Products / firms that you prefer NOT to be in close proximity: _____

Products / firms that you prefer to be in close proximity: _____

B. TABLETOP DISPLAY <6' x 24"> _____ \$450 (Tabletop rental fee includes One Exhibit Only Registration)

C. COMMUNAL "TAKE-ONE" LITERATURE DISPLAY _____ \$125 _____ FREE for Sponsors / Advertisers

D. PROGRAM ADVERTISING - COPY DUE: 1/7/2011 <Exhibitors receive a 15% discount off ad prices>

____ \$1200 Back Cover (exclusive) Full Color _____ \$300 Half page ad—horizontal (7 1/2" w x 4 7/8" h)

____ \$900 Inside Front Cover (exclusive) Full Color _____ \$300 Half page ad—vertical 3 5/8" w x 10" h)

____ \$900 Inside Back Cover (exclusive) Full Color _____ \$225 Quarter page ad—horizontal (7 1/2" w x 2 3/8" h)

____ \$400 Full Page Ad (7 1/2" wide x 10" high) _____ \$225 Quarter page ad—vertical (3 5/8" w x 4 7/8" h)

____ \$175 Business card size ad—(3 1/2" w x 2" h)

TERMS OF PAYMENT – \$200 non-refundable deposit per booth is due with application or within 2 weeks of invoice date. The balance is due no later than 10/4/10. There is a 25% of total booth cost cancellation fee if cancellation is received between 9/17/10 and 11/4/10. Cancellations received after 11/4/10 will result in a full forfeiture of the total cost of exhibit space and / or an obligation to pay the full rental fee. A cancellation must be received in writing by ACCT Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

E. AUCTION - Each year ACCT holds a Silent and Live Auction. All proceeds support programs such as conference scholarships and research grants. Companies donating items are identified next to each item and recognized at the Closing Dinner. The Live Auction will contain 8-10 Large Ticket Auction Items. Exhibitors are encouraged to donate a valuable item or service for this unique and popular event. Identify your donated item below and bring it to the conference. Donated items will be accepted in the Exhibit Hall on Thursday, February 3. Feel free to bring/ship additional items to the conference!

Donated Item(s): _____ Approx. Value(s): \$ _____

F. PAYMENT INFORMATION Method of Payment (Check One) AMOUNT TO BE CHARGED AT TIME OF APPLICATION \$ _____ U.S. Funds
 Check payable to Exhibit Promotions Plus, Inc. VISA MasterCard American Express

Credit Card # _____ Expiration Date _____ Sec Code _____

Cardholder Name _____ Signature _____

Card Billing Address _____ Card Billing Phone # _____

**RETURN APPLICATION / CHECK PAYABLE TO:
EXHIBIT PROMOTIONS PLUS, INC.**

11620 Vixens Path, Ellicott City, MD 21042

410/997-0763, fax 410/997-0764, acct@epponline.com, www.epponline.com, www.acctinfo.org



SPONSOR / AUCTION APPLICATION AND CONTRACT

**ASSOCIATION FOR CHALLENGE COURSE TECHNOLOGY
FEBRUARY 3-6, 2011 – HYATT REGENCY MINNEAPOLIS**

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____ Website _____

A. Sponsorship Level / Benefits – please check one

Platinum - \$3,000

- **Full-page advertisement in the symposium program
- **Two complimentary full conference registrations
- **Promotional item for symposium tote bag

Gold - \$1,500

- **Half-page advertisement in the symposium program
Please specify format (horizontal / vertical) below
- **One complimentary full conference registration

Silver - \$750

**Quarter-page advertisement in the symposium program - Please specify format (horizontal / vertical) below

<<Basic Sponsorship Benefits>>

- **Repeat exposure to 600+ attendees
- **Recognition announcement during symposium
- **Pre/Post conference attendee mail list
- **Link to your webpage on ACCT website

- **Sponsor logo inside program cover
- **Free "Take-One" literature display
- **Inclusion on conference signage and conference promotional materials

B. Unique Additional Sponsorship Recognition Opportunities (Includes basic sponsorship benefits)

- Coffee Break Thur \$1,000 Fri AM* \$1,000 Fri PM* \$1,000 Sat AM* \$1,000 Sat PM \$1,000
- All Conference Reception – Exhibit Hall - Includes one complimentary full conference registration Thur \$2,500 Fri \$2,500 Sat \$2,500
- Builder's Olympics \$2,000
- Symposium Bags - Includes one complimentary full conference registration \$2,000 plus cost of item
- Padfolios / Pens - Includes one complimentary full conference registration \$1,500 plus cost of item
- Name Tag Lanyards – Includes one complimentary full conference registration \$1,500 plus cost of item
- Hotel Key Cards – Includes one complimentary full conference registration \$1,500 plus cost of item
- * **In Exhibit Hall**

C. Ad and Logo Specifications – Firm Deadline January 7, 2011

Submit ad copy and your logo electronically to ccme@eponline.com. The ad and logo will be placed in the symposium program. Mechanical requirements are as follows:

- Full Page - 7 1/2" w x 10" h Half Page – Horizontal 7 1/2" w x 4 7/8" h Half Page – Vertical 3 5/8" w x 10" h
- Quarter Page – Horizontal 7 1/2" w x 2 3/8" h Quarter Page – Vertical 3 5/8" w x 4 7/8" h

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Donated Item(s): _____ Approx. Value(s): \$ _____

E. Payment Terms - 50% of payment is due with application or within 30 days of invoice. Final 50% is due 10/4/2010. Cancellations for sponsorships must be received in writing. Cancellations of sponsorships after 11/4/2010 will not receive any refund and will be responsible for the full sponsorship fee.

F. Payment Information Total Payment (All accounts must be paid by) \$ _____ U.S. Funds (to be charged at this time)
Method of payment (check one) Check (Payable to **Exhibit Promotions Plus**) VISA Master Card American Express

Credit Card # _____ Exp Date _____ Sec Code _____

Cardholder Name _____ Signature _____

Cardholder Address _____ Tel # _____ Email _____

Return application/check payable to:

Exhibit Promotions Plus, 11620 Vixens Path, Ellicott City, MD 21042, 410/997-0763 – Fax 410/997-0764 – acct@eponline.com